

Research on Practical Teaching Reform of Ideological and Political Course in Higher Vocational Colleges from the Perspective of Industry Education Integration

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Abstract: This paper discusses the practical teaching reform of ideological and political course in higher vocational colleges under the background of the integration of industry and education, understands the significance of implementing the work, defines the relevant reform ideas, and deeply discusses and describes the specific reform methods, hoping to provide some reference for the development of relevant work and continuously improve the scientificity and effectiveness of ideological and political course in higher vocational colleges, so that it can cultivate more high-quality talents for the society.

1. Introduction

With the development of higher vocational education, the integration of industry and education has become one of the important modes of talent training in higher vocational colleges. The effective application of this teaching mode can not only effectively improve students' professional ability, but also has a very important significance for the cultivation of students' comprehensive quality. Especially in the ideological and political teaching, the integration of industry and education has laid a solid foundation for its practical teaching, which can effectively improve the quality of higher vocational ideological and political education and enable students to better meet the relevant needs of the development of modern society. However, from the current situation of ideological and political teaching in higher vocational colleges, it does not effectively combine relevant teaching activities with the integration mode of industry and education, which also leads to serious deficiencies in practical teaching. Therefore, higher vocational ideological and political teachers need to strengthen the research and application of the reform methods of practical teaching.

2. Significance of Strengthening Teaching Reform of Ideological and Political Course in Higher Vocational Colleges under the Background of Industry Education Integration

With the development of modern society, the requirements of all walks of life for higher vocational talents are also increasing. In addition to requiring higher vocational talents to have strong professional ability and practical ability, they should also have good moral cultivation. In the process of implementing ideological and political teaching, many higher vocational colleges often focus on theoretical teaching, which can't be practiced by everyone, nor can they go deep into the front line of enterprises to effectively combine ideological and political education with students' professional training activities. The application of the industry education integration mode enables students to have more time to participate in experimental training and enterprise practice, which also provides a corresponding platform foundation for the practical teaching of ideological and political courses. In this case, professional teachers, ideological and political teachers and enterprise tutors can assess and guide students' ideological and political performance at the same time, so that students' ideological and political literacy can be more comprehensively and carefully cultivated, which is of great significance for the formation and development of students' good professional

ethics and team spirit, and it is also an important way for higher vocational colleges to improve their own talent training quality ^[1].

3. Thoughts on Promoting the Reform of Ideological and Political Course in Higher Vocational Colleges under the Background of the Integration of Industry and Education

3.1 Do a Good Job in the Construction of Practical Teaching Team

The effective development of teaching reform is inseparable from the support of high-quality teaching team. Therefore, to ensure the coordinated development of ideological and political practical teaching and the integration of industry and education, we should improve the talent training quality of higher vocational colleges while promoting the practical teaching reform. We also need to do a good job in the construction of practical teaching team. On the one hand, we should introduce high-quality teachers, ensure that they can have rich practical teaching experience, advanced educational ideas and methods, and can apply various methods to promote the reform and innovation of ideological and political practical teaching. On the other hand, we should strengthen the existing teachers, strengthen their ideological understanding, coordination and cooperation ability while improving their professional quality, so that they can effectively meet the relevant needs of ideological and political practice teaching ^[2].

3.2 Optimize the Allocation of Teaching Resources

In essence, the fundamental purpose of ideological and political practice teaching is still to cultivate high-quality higher vocational talents. Therefore, the mode and content of practice teaching must be consistent with the training objectives of higher vocational talents, and meet the talent needs of various majors and fields under the trend of industry education integration. In this regard, higher vocational colleges and ideological and political teachers should innovate from the aspects of practical teaching curriculum arrangement, content setting, site construction, teaching methods and teaching evaluation, and establish a practical teaching system that can adapt to the development of modern society, so that its pertinence and effectiveness can be continuously improved. While effectively carrying out ideological and political practical teaching, we can promote the realization of talent training objectives in higher vocational colleges ^[3].

4. Methods of Effectively Implementing the Practical Teaching Reform of Ideological and Political Course under the Background of the Integration of Industry and Education

4.1 Strengthen Ideological and Political Interaction and Actively Carry out Classroom Practice Activities

To better implement ideological and political education in the integration mode of industry and education, the first thing to do is to combine ideological and political education with students' professional courses, improve the practicality and application of knowledge, and promote the transformation of students' knowledge education towards value identity. In this regard, ideological and political teachers need to take knowledge, quality and ability as the goal, make differentiated settings for practical teaching programs in combination with students' majors, strengthen interaction with students, apply topics of students' interest and knowledge to innovate classroom practical activities, and promote the effective development of practical teaching activities through interactive, participatory and discussion methods.

For example, in teaching practice, most students have low interest in learning theoretical knowledge. Therefore, in order to stimulate students' interest in learning and improve their political participation, teachers can set up a news broadcasting activity before class to allow students to freely form study groups to collect and sort out major news in a week, then present in the form of report. Of course, students can also make PPT based on this, show and broadcast at the same time, so as to exercise their information collection ability, knowledge screening ability, oral expression ability and teamwork ability. After broadcasting, teachers can choose to broadcast an event or an

important news, set up current affairs debate activities, and strengthen students' problem analysis ability through discussion and debate. In this way, students' interest in ideological and political learning can be effectively improved, so as to improve the effect of practical teaching activities^[4].

4.2 Strengthen School Practice

Influenced by the integration mode of industry and education, students' professional practice courses have increased significantly, which also gives students more opportunities for practice in school and effectively improves students' professional practice effect. For higher vocational education, the practical teaching of ideological and political courses also needs the support of professional practice. Only by effectively integrating the two can we achieve the purpose of mutual assistance, complementarity and common improvement. Therefore, relevant teachers should clarify the talent training objectives and programs of various majors, skillfully integrate the ideological and political practice content, guide students to apply professional knowledge to solve practical problems, and improve their sense of social responsibility through the infiltration of ideological and political education, so that their social service level and national pride can be effectively enhanced^[5].

For example, for majors related to environmental protection, teachers can organize students to carry out environmental protection practice activities, organize rich and colorful school practice activities such as environmental protection volunteers, environmental protection skill competition, environmental protection small experiments and environmental protection works exhibition, so as to strengthen students' environmental protection awareness and professional ethics while improving students' professional skills.

For another example, in the process of organizing teaching practice, teachers can also integrate various ideological and political contents into it, including craftsman spirit, nationalism and socialist core values. The interconnection of industry education integration and ideological and political courses can not only make ideological and political practical teaching more interesting, but also significantly improve the effect of practical teaching activities.

4.3 Expand the Teaching Bases and Strengthen Off-Campus Practice

Under the background of the gradual deepening of the integration of industry and education, higher vocational colleges have realized the effective construction of professional practice platform, especially the construction of off-campus practice bases, which further improves the training effect of higher vocational talents. In this development situation, ideological and political teachers should also strengthen the expansion of off-campus practice bases and establish fixed and long-term practice bases in the process of implementing practical teaching activities. Ideological and political teachers can organize students to go to the off-campus training bases regularly to carry out teaching activities, so that students can enter the real society and get support for the improvement of their comprehensive quality and ability. For example, based on local red tourist attractions, practical teaching bases with traditional culture and patriotism as the core can be established to cultivate students' humanistic quality, responsibility and patriotism. At the same time, we can also rely on the professional practice bases to jointly carry out practical teaching activities with professional courses to strengthen students' professional quality, craftsman spirit, team consciousness and responsibility. In this way, the practical teaching of ideological and political course can be combined with students' practical posts and work processes to further improve the comprehensiveness and timeliness of ideological and political practical teaching^[6].

4.4 Network Practice with the Help of Information Technology

For the ideological and political course in higher vocational colleges, the practical teaching reform must take the characteristics and needs of students as the starting point, avoid the situation that the teaching method is too traditional and single, and strengthen the application of Internet technology to promote the teaching reform. The school can combine the industry education integration mode, independently develop or jointly create an information-based ideological and political education platform with enterprises to carry out online and offline teaching activities on

this basis, so that mobile phones can become an important tool for ideological and political teaching. Teachers can use the information platform to publish practical teaching tasks, requiring students to log in, sign in, discuss and ask questions on mobile phones, so as to provide support for the effective development of practical teaching activities^[7].

For example, teachers can set up corresponding practical assignments, require students to make relevant short videos or micro films according to the ideological and political teaching content, and then upload them on the platform, while teachers can evaluate students' learning results through the platform, so as to realize electronic practical education and networked teaching management.

5. Conclusion

To sum up, combined with the integration of industry and education, strengthening the reform of practical teaching of ideological and political course in higher vocational colleges can effectively improve the scientificity and effectiveness of this teaching activity, which plays a very positive role in the effective cultivation of higher vocational talents. Therefore, higher vocational colleges should pay high attention to this work, and conduct in-depth research and application of various reform measures in combination with the reality, so as to promote the effective implementation of the reform work and better meet the talent needs of all walks of life.

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